

I MINA'TRENTAI DOS NA LIHESLATURAN GUÅHAN
2013 (FIRST) Regular Session

Bill No. 113-32 (COR)

Introduced By:

T.R. MUÑA BARNES
F.B. AGUON, JR.
B.J.F. CRUZ
J.T. WON PAT, ED.D.
R.J. RESPICIO

AN ACT TO ADD A NEW SECTION 16 TO CHAPTER X OF PUBLIC LAW 31-233 (GENERAL APPROPRIATIONS ACT OF 2013) MAKING AN APPROPRIATION FROM THE TOURIST ATTRACTION FUND (TAF) TO DUK DUK GOOSE, INC. TO COVER PRODUCTION COSTS FOR A CULTURAL CHILDREN'S TELEVISION PROGRAM.

2013 MAY 13 PM 1:55
G

1 **BE IT ENACTED BY THE PEOPLE OF GUAM:**

2 **Section 1. Legislative Findings and Intent.** *I Liheslaturan Guåhan* finds
3 that Guam faces many unique challenges in the years ahead. Our struggle towards
4 a happy community and our work to maintain a viable tourism economy often
5 seems worlds apart. Dumping, litter, graffiti, loss of language, and a watering
6 down of culture – these issues pose difficult challenges in the tourism industry but
7 are also indications that our own community is in need of mending. A healthy
8 community takes better care of their island, making it more appealing to tourists.

9 *I Liheslaturan Guåhan* further finds that in 2012, Duk Duk Goose, Inc.
10 produced three (3) sample/pilot episodes of a children's program, entitled *Nihi*,
11 which beckons viewers to new adventures of learning fun. In January of 2013 Duk
12 Duk Goose, Inc. held a private viewing for a test group of parents and children.
13 The production of these sample episodes were partially funded by the Guam

1 Preservation Trust and Council for the Arts and Humanities Agency (CAHA), with
2 the remaining cost covered by in-kind donations of skill, time, and other donated
3 resources.

4 *I Liheslaturan Guåhan* further finds that as a government, we must do our
5 part in an effort to preserve and protect our unique language, culture, stories,
6 identity, and resources; instill a confidence and pride in our unique identity and our
7 island community; inspire a deep love for our water, land, and people; and promote
8 sustainable and healthy ways of living.

9 *I Liheslaturan Guåhan* further finds that this cultural children’s television
10 program would have immediate benefits to the tourism industry, such as a
11 YouTube channel for children that potential tourists and their children could watch
12 and follow, becoming familiar with Guam and intrigued by our language, custom
13 and culture which would showcase Guam as a family-friendly destination. For
14 visitors, this children’s programming could be made available on the visitor’s
15 channel, in airport and hotel lobbies, and in hotel rooms where visitors could listen
16 to our unique language, see some of the unique and important places on Guam.

17 *I Liheslaturan Guåhan* further finds that the long-term benefits could expand
18 to every elementary public school child having access to this programming. The
19 benefits to tourism would be unquestionable and the benefits for our community
20 would be immeasurable.

21 *I Liheslaturan Guåhan* further finds that revenue estimates for the Tourist
22 Attraction Fund (TAF) for Fiscal Year 2013 are tracking at Twenty-Five Million
23 Five Hundred Ninety-Six Thousand Six Hundred Eighty-Eight Dollars
24 (\$25,596,688), of which Twenty-Three Million Eight Hundred Eighty-Eighty
25 Thousand Two Hundred Dollars (\$23,888,200) is appropriated.

26 *I Liheslaturan Guåhan* further finds that the TAF revenues for Fiscal Year
27 2013 are projected to exceed appropriations by One Million Seven Hundred Eight

1 Thousand Four Hundred Eighty-Eight Dollars (**\$1,708,488**), *in addition to* the
2 Fiscal Year 2012 ending cumulative fund balance of Four Million Sixty-Five
3 Thousand Fifteen Dollars (**\$4,065,015**), and is available for appropriation.

4 **Section 2. A New Section 16 is hereby added to Chapter X (Guam**
5 **Visitors Bureau) of Public Law 31-233 to read:**

6 **“Section 16. Appropriation to Duk Duk Goose, Inc.** The sum
7 of One Hundred Twenty-Seven Thousand Dollars (**\$127,000**) is hereby
8 appropriated from the Tourist Attraction Fund (TAF) to Duk Duk Goose,
9 Inc. to cover production costs for a cultural children’s television program.
10 The funding authorized herein shall be used specifically by Duk Duk Goose,
11 Inc. towards the cost of production coordination; scripting and research for
12 each episode; and production talent and set materials. Notwithstanding the
13 general provisions of §30107.1 of Chapter 30, Title 11 GCA, and this Act,
14 this appropriation *shall* continue to be available until expended. The
15 provisions contained in Section 14 (Service and Reporting Requirements) of
16 Chapter X of Public Law 31-233 *shall* be applicable.”

17 **Section 3. Effective Date.** The provisions contained herein shall take
18 effect immediately upon the enactment of this Act.